

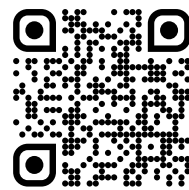
# BALENI AGRICULTURAL CHARITY FOUNDATION

Baleni Agricultural Charity Foundation has been established by a group of experts in agriculture. Our experts with more than 20 years of experience in the field of agriculture have brought together their potential to establish a professional advisory firm that is capable of delivering comprehensive guidance to households residing in the villages and consolidated municipalities of all regions of Armenia.

“Baleni” ACF is unique in its approach, since it views the development of agribusiness and agricultural production through the lens of equal engagement of rural women and men.



Baleni Foundation



balenifoundation

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# BALENI

Foundation ●●●





## OUR MISSION

Promote social-economic development of vulnerable rural communities, to ensure the transfer of innovative experience and skills for the benefit of communities.



## OUR VISION

Become a trusted partner and consultancy organization for the producers involved in the primary production and agribusiness.

## OUR GOALS

- 🍒 Enhance the role and engagement of women throughout each and every program of agricultural development.
- 🍒 Galvanize primary production through introduction of high-value agriculture.
- 🍒 Develop capacities of actors in sustainable agricultural value chains and forge new connections.
- 🍒 Advance the competitive advantages of emerging and existing SMEs, farming groups, associations and cooperatives in the market chain, while contributing to diversification of activities.
- 🍒 Women's employment programs in rural areas via women's cooperatives and producer groups.
- 🍒 Implementation of initiatives to mitigate environmental and climate change risks.
- 🍒 Recovery of municipal infrastructure, which can potentially have direct impact on the targeted use of land resources and scaleup the land use.
- 🍒 Development of professional education and consultancy in agriculture.

## WHY CHOOSE BALENI



## OUR VALUES

- 🍒 Qualified professional consultancy
- 🍒 Introduction of innovation
- 🍒 Organize agricultural production aligned with nature
- 🍒 Reliable communication network across all regions of Armenia
- 🍒 Transparent interactions with partners and beneficiaries

